

huvleview



# huvleview SDK Introduction



# YOU CAN HUVLEVIEW WITH EXTRA REVENUE



## Compliance with IAB

Securing Transparency and Stability by sending advertisements that comply with international advertising standards.



## Render Customized Service

Via function of Customizing Notification-bar, it is able to maximize user's convenience and accessibility.



## Create Extra Revenue

It generates Extra Revenue by activating Noti-bar including existing In-App revenue.



## Global Browser Service

huvleview provides Global Version of Browser such as KR, JP, EN, EP, VN

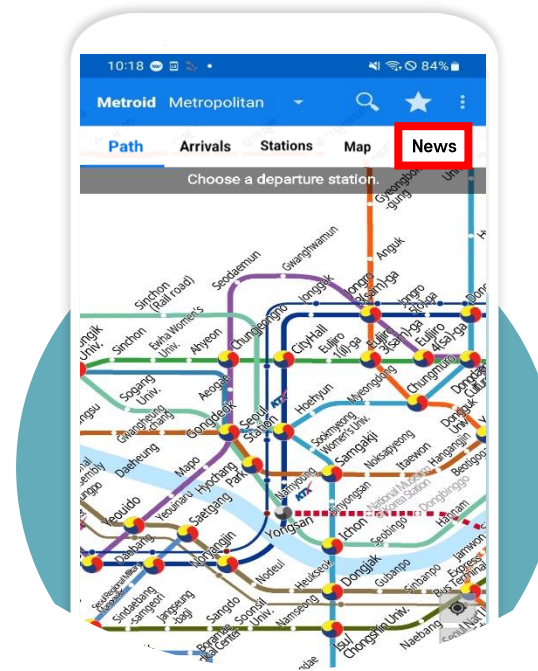
# Huvleview Type

Huvleview can be applied in the best way that suits your app's characteristics.



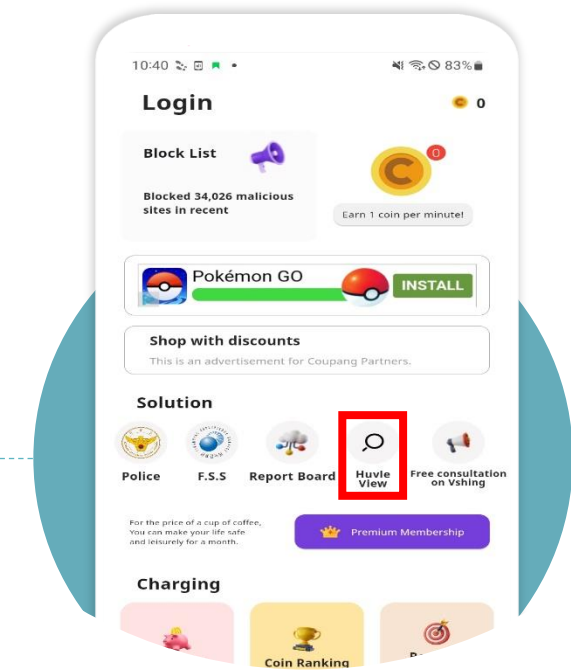
## ① Noti-bar Type

유저의 앱 접근성과 편의성을 향상시키는 Notification-bar

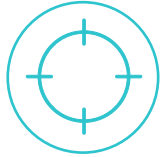


## ② In-App Type

인앱 콘텐츠와 자연스럽게 어우러지는 NATIVE 방식



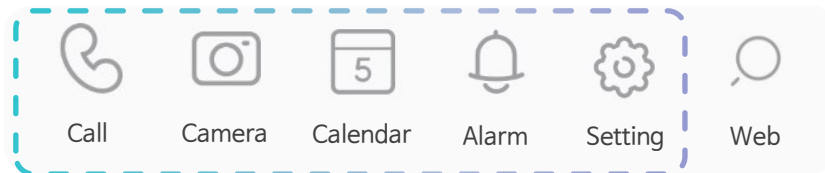
# ① Noti-bar Type



## Customizing

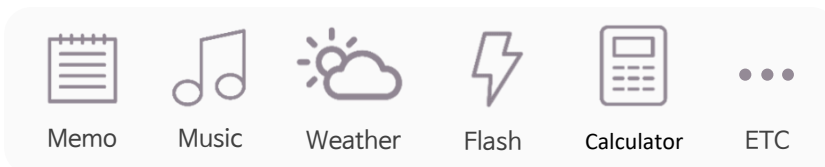
- Targeting category, age or etc from App Publisher
- Able to custom the functions you want

### Default Function | Anything you want

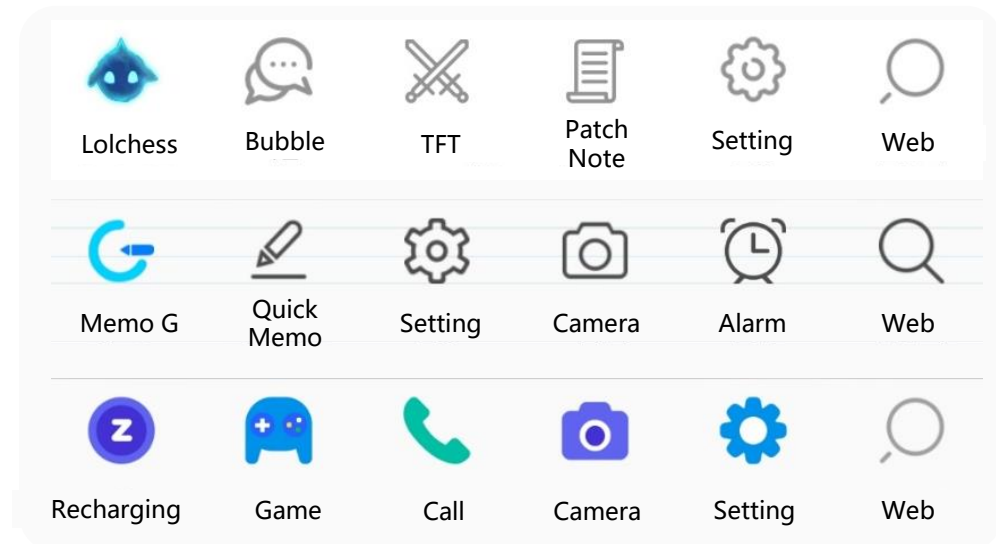


Customizing function

### Example Function | Example



### Examples of the affiliated Apps | App



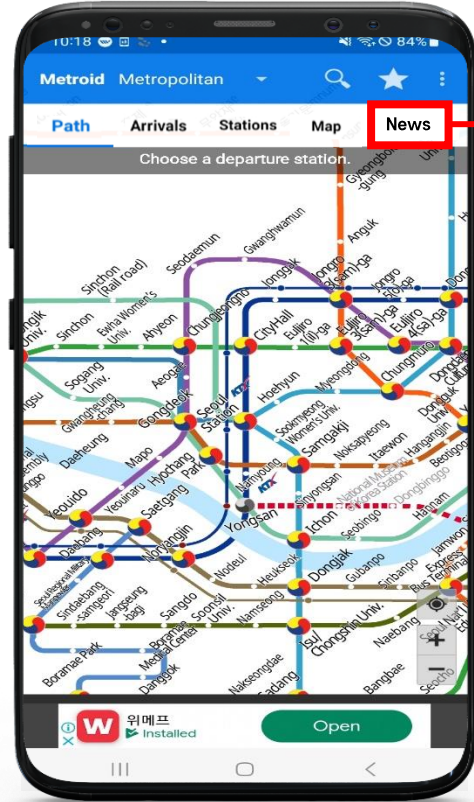


## ② In-App Type

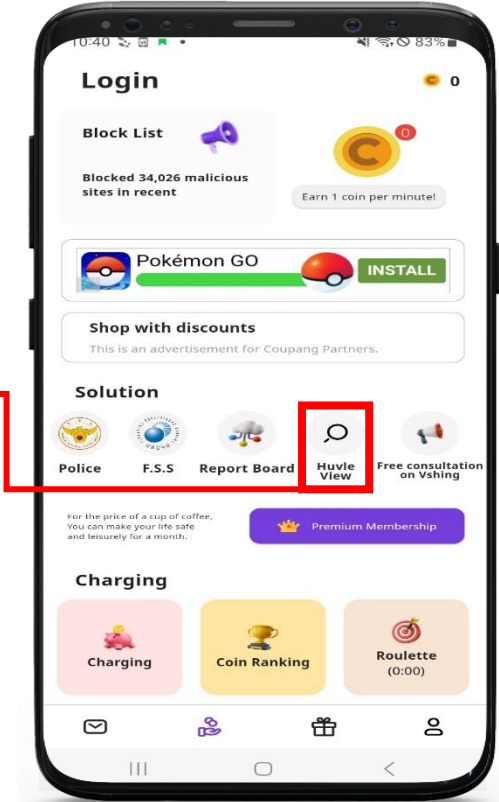
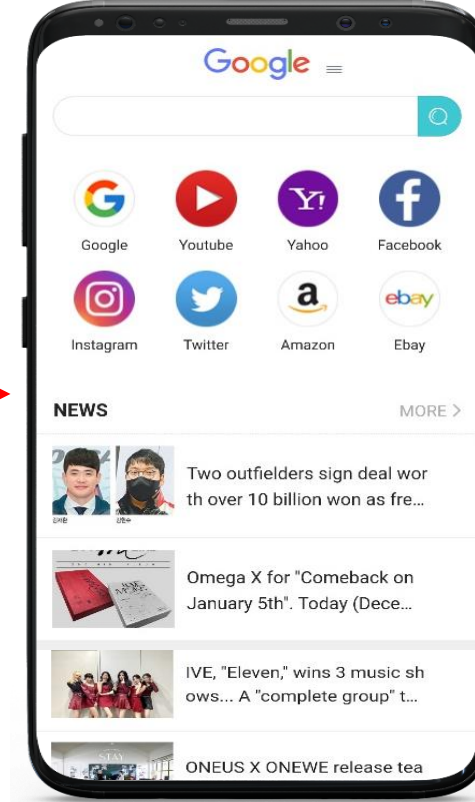


### Looks Natural with In-App UX/UI

- No User Complaint at all
- Can be added from any location



※ Possible Renaming



Example # 1

Example # 2

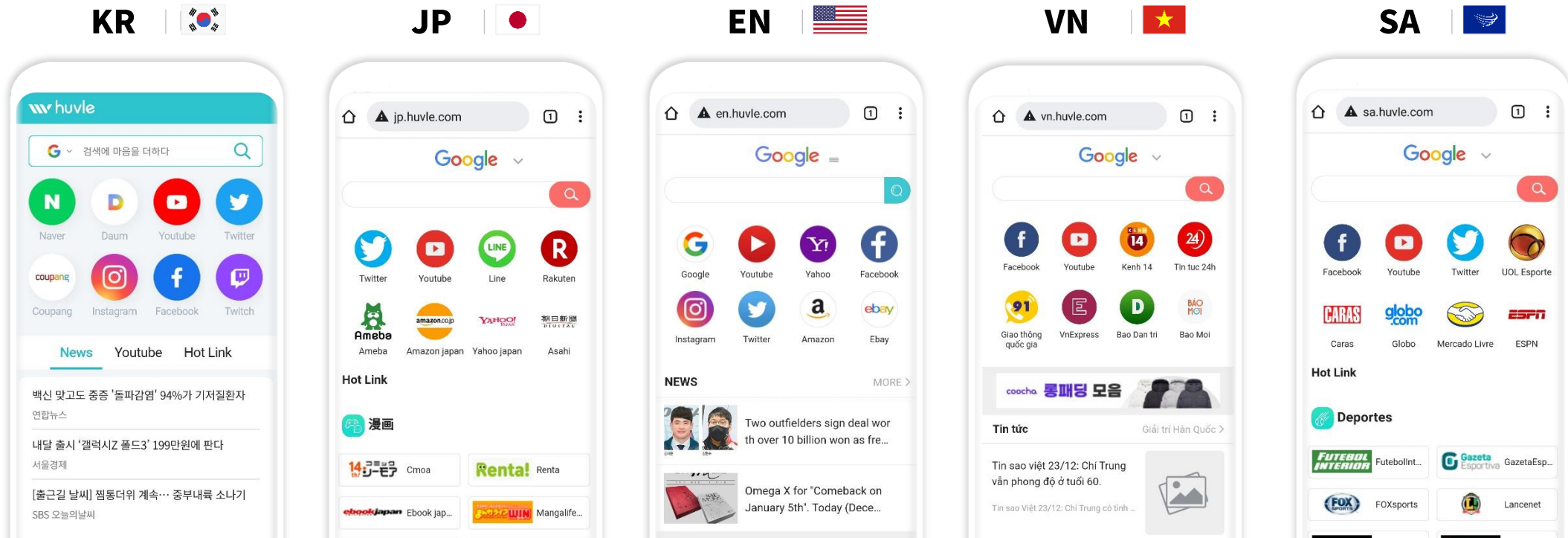


# Global Browser



## Provision of various version of Mobile Browser

- Provision of fair and stable traffic that meets IAB standards
- Support internet browser including Korea, South America, Japan, America, and East Asia

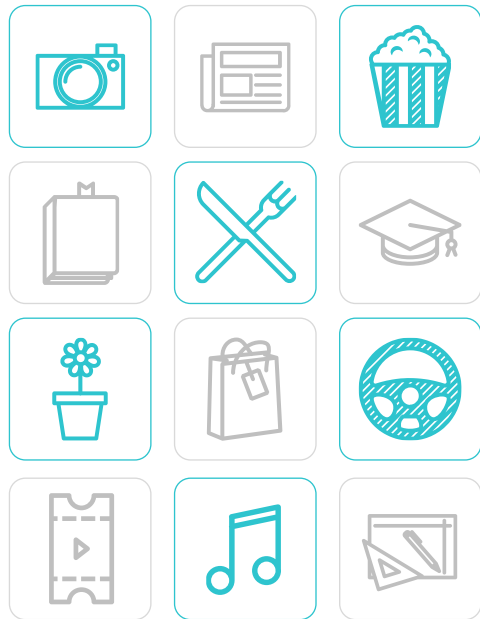


# Revenue



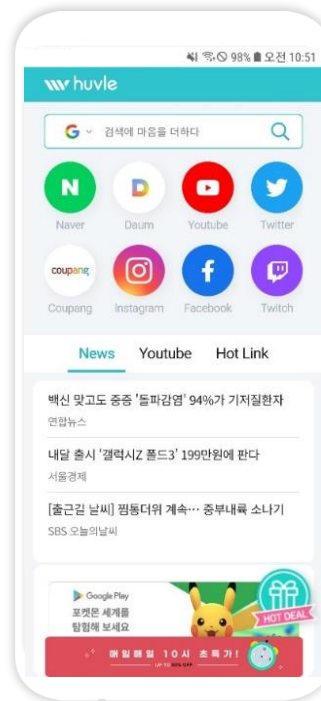
## Sharing revenue from advertising performances

- Provision of high-quality contents by alliancing various global ad corp
- Share ad revenue from huvleview browser (Create extra revenue from in-app)



Provide  
user pool

Share  
contents &  
revenue



Send the ad  
performance  
report

Calculate  
ads &  
revenue

Google AdMob

kakaoAdFit

ACE

VERVE  
GROUP

adpacker

smaato

Teads

OpenX



# AD Partners

Korea, America, Japan, India, Spain, Singapore, etc







# Extra Revenue

You can create the extra revenue regardless of existing in-app area

**+ 30%**

Extra revenue creation  
separately from existing  
in-app area

**100**

Retain revenue from existing in-app ad





# App Publisher

We're very satisfied with the increasing revenue compared to existing in-app revenue due to the huvlevue service.



M Corp.  
"Productivity"

We're so pleased generating revenue by simple integrating without any issue for 4 years !

G Corp.  
"Information"



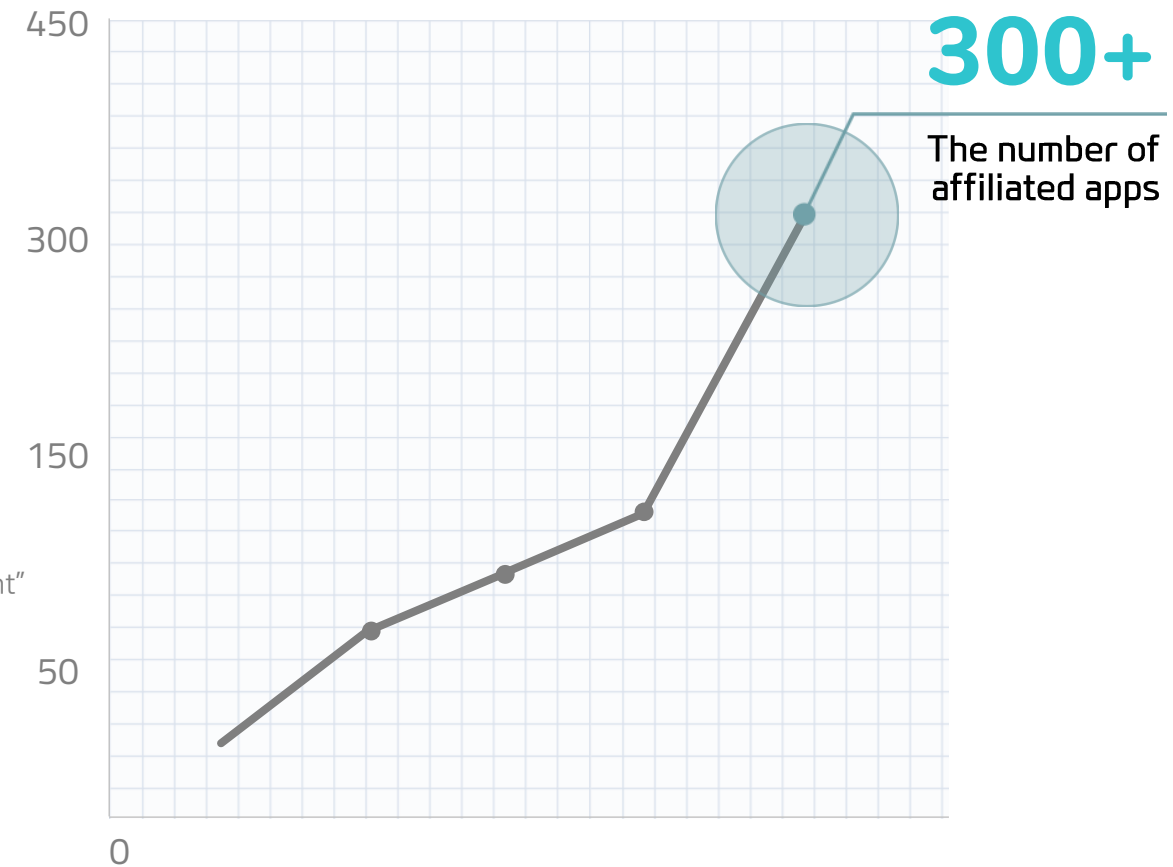
After adding features to noti-bar, revenue increased as the increase of user satisfaction



L Corp.  
"Entertainment"

We're generating 40% of additional revenue monthly and we're going to maintain this service since it makes us earn money

T Corp  
"Map"



# Development Environment




## Connection Q&A

- We offer you a sample app for the efficient interconnection
- Very simple connection in 30 min

### Compatible Development

- ✓ Android Studio
- ✓ Flutter
- ✓ Unity 3D

### SDK Volume

 3~4 MB

### Required time

 In 20~30 min

### Integrating System

 Gradle Style

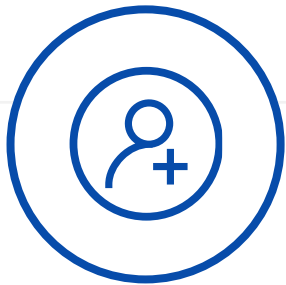


# How to use



## Easy to integrate

- It is able to integrate simply by Gradle
- We offer Sample App to make integration more efficient.



### Sign up

Sign up ADID



### Package Registration

Register App Package and ask Approval



### Library Integration

Integrate SDK and Update for latest Version



### Generate revenue

Check out Revenue on [agent.huvle.com](https://agent.huvle.com)

# History



## 2015

Established Huvle Corp. in 2015



## 2016~2018

Registered company-affiliated R&D lab

Registered patents for B2B focused Huvle system and business model

Applied for Huvle trademark rights (4120150050644)

Signed MOU with TPMN for strategic cooperation of global ad tech

Ad Partnership with - Smaato

## 2019

ISO 9001: 2015 Certification

Launched Huvle LATAM(sa.huvle.com)

## 2020

Ad Partnership with – VERVE Group, Teads

Launched Huvle In-App SSP – adknowva

Signed MOU with Kwangwoon University

## 2021

Ad Partnership with – AlgoriX, Admixer, gothamAds

Soft-launch of puzzle game – Ani Blast

Signed MOU with Chungkang College of Cultural Industries

Upgraded adknowva version which improved RTB ad system

Distributed a new Huvle SDK corresponding with Android API 30

## 2022

Ad Partnership with – WaardeX, Milkywase Media, Mobfox

Signed MOU with Dong-A University

Distributed a new Huvle SDK corresponding with Android API 31

Adknowva supported interstitial AD

Ad partnership with - Mezzo media(Korea)

Renewed of the HuvleView mobile web browser

## 2023

Partnership with Coupang partners

Ad Partnership with – Appier

Launched IN-APP type Huvleview

Distributed a new Huvle SDK corresponding with Android API 33





# Thanks for reading

huvleview SDK introduction

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